



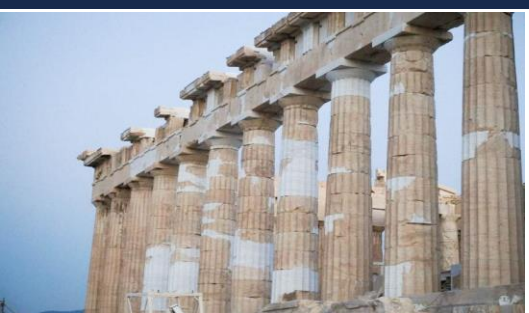
travelpassionate



[Travel Passionate](#) is a rapidly growing travel blog that has quickly established itself as an expert resource for luxury destination guides, and advice for travel in Europe.

[Travel Passionate](#) works closely with trusted brands and businesses (for example Hilton and Expedia) to showcase the best experiences each country has to offer in terms of attractions, restaurants, accommodation and more.

The [blog](#) is read in 169 countries, draws over 80,000 pageviews a month and has a global social media reach of more than 48,000 loyal followers. It is available to read in English and French.





## ABOUT CHRYSOULA MANIKA

Chrysoula Manika started [Travel Passionate](#) in February 2015 to document her travel experiences around Europe.

As a Tourism Management graduate with a wealth of professional experience working in luxury tourism, marketing, and customer service, Chrysoula has developed a keen understanding of the needs and interests of travelers when it comes to planning their trips.

Chrysoula's passion for travel has taken her to 19 countries across the world and her long list of dream destinations never stops growing...

## BLOG TRAFFIC & SOCIAL MEDIA

*From Google Analytics July 2017*

MONTHLY  
PAGEVIEWS

**82.400**

MONTHLY  
VISITS

**65.800**

UNIQUE  
MONTHLY  
VISITORS

**54.500**



FACEBOOK  
FANS

**5.300**



TWITTER  
FOLLOWERS

**23.800**



PINTEREST  
FOLLOWERS

**4.760**



INSTAGRAM  
FOLLOWERS

**14.300**

**Total Social Media Reach : 48.000+**

## READER PROFILES

Travel Passionate readers are predominantly women between the ages of 25 to 34 and over 45. A large proportion of readers are based in the USA, followed by France.

| AGE                | GENDER      | LOCATION                |
|--------------------|-------------|-------------------------|
| 41,63% are 25 – 34 | Women: 70 % | USA 42.50%              |
| 24.32% are 45 +    | Men: 30%    | France: 25%             |
| 19,75% are 18 - 24 |             | United Kingdom : 11.98% |
| 14,31% are 35 – 44 |             | Rest of Europe: 12 %    |

## WHAT READERS LOVE

Travel Passionate readers love travel tips, attraction and destination highlights and food reviews. Some of the most popular posts are:





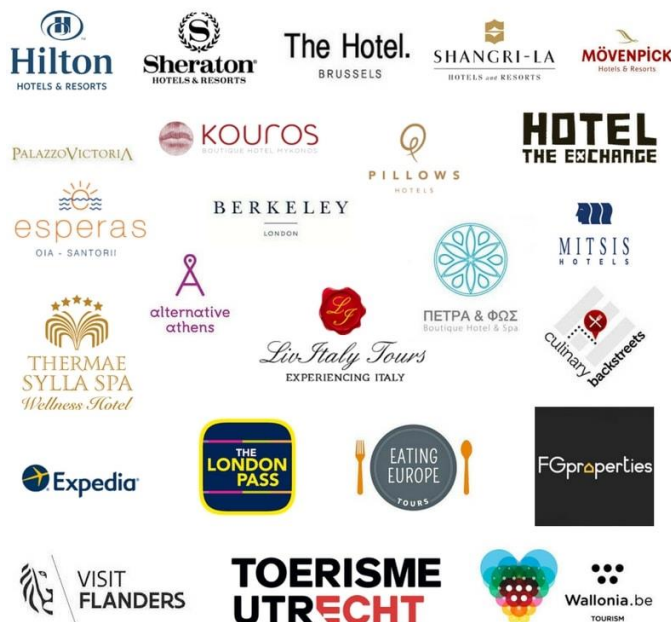
## LET'S WORK TOGETHER

By partnering with [Travel Passionate](#) you get a professional tourism and marketing expert showcasing your business to a global following of more than 90,000 loyal fans across the world.

Below are some of the advertising and sponsorship opportunities available:

- Sponsored Posts
- Sidebar/Banner Advertising
- Guest Posting
- Reviews (tours, products, restaurants, hotels)
- Press Trips & Events
- Advertorials
- Brand Ambassadorship
- Contests & Giveaways
- Content Creation
- Social Media Campaigns

Some of the companies we've partnered with:



## TRAVEL BLOGGERS INFLUENCER NETWORK #TBIN

Travel Passionate is a member of the **Travel Bloggers Influencer Network (#TBIN)**, a group of 50+ highly-engaged travel professionals. The travel writers and photographers in our network regularly interact by inquiring, mentoring, and promoting each other's online content through social media and other avenues.

When you partner with Travel Passionate on campaigns your message is shared not only with my own combined organic following, but exponentially with the sharing of your content through the social media of our influencer colleagues.

Feel free to get in touch for further information about partnership opportunities by emailing [chrissy@travelpassionate.com](mailto:chrissy@travelpassionate.com).

## WHAT PARTNERS HAVE TO SAY

*"I had the great pleasure to collaborate with Chrysoula Manika (aka Travepassionate) on various travel blogging projects. What characterized our collaboration with Chrysoula was the high level of her professionalism, her prompt response time in our communication and the high quality of content production in terms of texts and images. **I would highly recommend her for any travel blogging related projects.**"*

- Kyros Asfis, Nea Mesa Hotel & Tourism Digital Marketing Agency

*"Working with Chrysoula was a pleasure from start to finish. Her approach to tours and travel is professional and her understanding of social media and promotions across platforms was impressive. We would highly recommend working with her, and would love the opportunity to collaborate again in the future. **She is the perfect person to promote your tour services!** Thank you for everything Chrysoula, it was our pleasure to work with you in Florence."*

-Rachel Zitin, PR for LivItaly Tours

## WHAT READERS HAVE TO SAY

*"Thank you for all your great tips. I know exactly where to visit this week in Athens and Santorini."*

-Chi, Hong Kong

*"Hello! I came across your blog doing research for Greece and I love your posts!"*

-Meli, USA

*"Hi Chrissy, I am traveling to Greece in a couple of weeks and have been reading SO much of your blog/website. You have really great information. I had a couple of questions..."*

-Julie, USA



## CONTACT INFORMATION



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[www.travepassionate.com](http://www.travepassionate.com)